HELLO

I'm Kaitlyn Hanlan
Dynamic Technical Leader, Mythical Unicorn

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EXPERIENCE

PROTIVITI | MANAGER, ADOBE AND MARTECH | 2023 – PRESENT

- Provides strategic leadership and technical expertise in Adobe Experience Manager (AEM), ensuring alignment with organizational goals and client expectations.
- Leads the development and execution of high-impact projects, driving collaboration across all delivery teams to deliver exceptional client outcomes.
- Proactively identifies and addresses project team challenges, including resource allocation and timeline constraints, to ensure successful project completion.
- Leverages extensive experience in AEM architecture and implementation to navigate complex projects and drive innovative solutions, resulting in increased client satisfaction and project success.
- Mentors and trains team members, fostering a culture of continuous learning and development and driving excellence in client partnerships.
- Implemented best practices and processes, including code strategies and deployment processes, to streamline project execution and improve efficiency.
- Maintains a solid history of satisfied clients, resolving issues and improving communication to enhance client trust and satisfaction.
- Collaborates with cross-functional teams to enhance accessibility standards, ensuring quality deliverables and client satisfaction.
- Received flawless feedback on leadership surveys, demonstrating strong leadership and team collaboration skills.
- Actively involved in shaping the future of the AEM practice, driving innovation, and contributing to business growth and success.

R2INTEGRATED | TECHNICAL LEAD (AEM) | 2021 – 2024
R2INTEGRATED | SENIOR SOFTWARE ENGINEER (AEM) | 2016 – 2021

- Collaborated closely with the sales team to assess project requirements and pricing, providing strategic guidance and leadership throughout the project lifecycle.
- Led projects from design kick-off to completion, ensuring alignment with client objectives and company standards.
- Conducted comprehensive code reviews and identified areas for improvement to enhance team efficiency and project quality.
- Developed and implemented new procedures to streamline workflows and improve project delivery.
- Played a pivotal role in hiring, training, and mentoring new developers, fostering a culture of continuous learning, growth, and alignment with project goals.
- Provided direct management and support to several senior developers and technical leads, cultivating a culture of accountability, collaboration, and excellence within the team.
- Developed web-based applications on Adobe Experience Manager (AEM), collaborating with engineering teams to implement client requirements.
- Designed and developed custom components, templates, and pages within AEM, leveraging expertise to enhance client websites and applications.
- Ensured project transparency and alignment by documenting progress, tracking issues, and providing regular updates to stakeholders.
- Facilitated team learning and continuous improvement through code reviews and knowledge transfer sessions, optimizing team performance and delivering high-quality solutions.
- Provided expert technical support for clients, addressing issues promptly and ensuring successful implementation of AEM solutions to meet client needs.

WORK COMMITTEES

DEN GROUP (DEI), 2024
Outreach Pillar Co-Chair, Protiviti

DEI COMMITTEE, 2020-2022
Chair, R2integrated

FUN COMMITTEE, 2021-2022
Member, R2integrated

VOLUNTEERING

SOUND ENGINEER/IT, 2017-2020
Hibernian United Methodist Church

SOUND COORDINATOR, 2014-16
Kent Island United Methodist Church

SOCIAL MEDIA CHAIR, 2011-12
AIGA Baltimore

EDUCATION

BFA, GRAPHIC DESIGN, 2017
Savannah College of Art and Design

AAS, MEDIA PRODUCTION, 2012
Anne Arundel Community College

AAS, WEB TECHNOLOGIES, 2011
Anne Arundel Community College

STRENGTHS

- Communication
- Solutioning
- Team Player
- Quick to Learn
- Self-Starter
- Trusted Leader

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EXPERIENCE

QUOTIENT | WEB DEVELOPER | 2014 – 2016

- Developed pages, components, and templates within AEM content management system using JSP, JCR, and ExtJS for government clients, aligning with industry standards and client requirements.
- Created and maintained web applications for aggregating analytics data and generating monthly reports, leveraging technical expertise to deliver actionable insights for clients.
- Remediated PDFs for Section 508 compliance, ensuring accessibility for all users and adhering to regulatory requirements.
- Designed responsive microsites and user interfaces, implementing best practices to optimize user experience across devices and platforms.
- Played a key role in rebranding initiatives, designing and developing the internal redesign of the company website on the Drupal platform, incorporating modern design principles and enhancing brand visibility. Collaborated with executives to ensure alignment with organizational goals and objectives.
- Created advertisements and collateral to support internal marketing initiatives, driving brand awareness and engagement.

SIDUS GROUP | DEVELOPMENT MANAGER | 2014

SIDUS GROUP | WEB DESIGNER | 2011 – 2014

- Led both internal and client projects, providing strategic direction and overseeing the work of multidisciplinary teams, including web designers and developers, to ensure successful project outcomes
- Engaged with clients through attending meetings and conducting trainings, fostering strong client relationships and ensuring alignment with project objectives
- Completed RFP responses and leveraged expertise to accurately estimate project requirements and scope
- Contributed to and directed the development and migration of PHP web applications and user interface design, driving project success and exceeding client expectations
- Designed and constructed HTML emails, utilizing technical skills and creative vision to deliver compelling digital solutions
- Managed the configuration of CMS systems including Joomla, Wordpress, and Magento and executed upgrades as required
- Implemented website updates and performed maintenance tasks to maintain optimal performance and functionality
- Created effective and beautiful user interface designs, optimizing usability and visual appeal to deliver exceptional results
- Attended many networking functions for Tech companies in the area

NOTABLE CLIENTS

- NAGB
- The Hirshhorn
- NIH
- Boston College
- Constellation Energy
- The Irvine Company
- InTouch Health
- American Cancer Society
- Atlantic Health Systems
- National Gallery of Art
- Eastern Tennessee State University
- Hersheyland
- Vidyard
- Dreyers
- Vail Resorts
- NORC
- General Reinsurance
- Minitab

RECOMMENDATION

Kaitlyn Hanlan is an extremely knowledgeable and talented web designer and developer. During ten months of intense project work Kaitlyn has developed several major web tools and components for Boston College that have significantly enhanced the quality of our web presence. Many of these components are unique to our site and have elevated our law school and nursing school websites to "best in class." Furthermore, Kaitlyn has altered how we collaborate, which has made us more efficient and effective. Understated but persistent, Kaitlyn communicates her ideas thoughtfully and respectfully with a team-first approach.

Scott Olivieri, Boston College